

MEET ERIC



In January of 1990, the medical world was saved as Eric decided to **transition** out of a pre-med path into the world of finance. Besides his deep-seated fear of giving someone an injection, it ends up he didn't have a passion for working in the medical profession (you need more than good grades!).

Passion matters. Understanding that there are many paths to serving others, Eric embarked on a career that began with ten successful years serving Fidelity's N.E. Ohio 401(k) plan sponsors and high net worth clients. He was subsequently invited to join the Valmark Securities team as it launched The Optimized Portfolio System (TOPS®), one of the first exchange-traded fund (ETF) investment programs in the country.

After six years of serving as a resource for several hundred of the nation's top wealth management advisors, it became clear to him that **his true passion was in having a direct involvement in helping people maximize their impact on their families and community through financial life planning.** Eric missed working directly with individuals and families—a new transition was in order.

Eric's current partners, Jim Redmond and Mike Kura, welcomed him, as well as Jonathan Houk, to their wealth management practice in 2009. The practice, for which Eric is a managing partner, was renamed Wealth Impact Advisors (WIA) in 2017 with the following mission:

Using life-centered planning to help others use their wealth—their time, talent and money—to live the best lives possible while positively impacting their community and their loved ones.

Having successfully navigated several of his own life transitions, Eric's passion is to help others holistically plan for and navigate their own transitions such as: creating financial independence, starting a new career, pursuing a personal dream and phasing into retirement.

Eric lives in Bath Township with his wife Suzy, sons Alec and Brady, and golden retriever Sugar. The Coffman family enjoys the outdoors, especially Alec and Brady who try to pull dad to any fishing hole at every chance possible. The Coffman's attend Ikon Church in Wadsworth.

EXPERIENCE, KNOWLEDGE, PASSION:

2018: Certified Kingdom Advisor® (CKA®) Designation

2017: Managing Partner, Wealth Impact Advisors

2011: Certified Financial Planner™ (CFP®) Certification

2006: Vice President, Valmark Advisers, Inc.

2003: TOPS® Investment Committee

2001: MBA–Weatherhead School of Management, Case Western Reserve University

2000: Premium Account Executive, N.E. Ohio, Fidelity Investments

1991: BSBA Finance, University of Akron

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